

Privacy Policy

Unless otherwise specified below, the provision of your personal data is neither legally nor contractually required, nor necessary for the conclusion of a contract. You are not obliged to provide the data. Failure to provide the data has no consequences. This applies only insofar as no other indication is given in the processing operations described below.

"Personal data" means any information relating to an identified or identifiable natural person.

Server Log Files

You may visit our websites without providing any personal information. Each time our website is accessed, usage data is transmitted to us or to our web hosting provider/IT service provider by your internet browser and stored in log files (so-called server log files). Such stored data includes, for example, the name of the page accessed, date and time of access, IP address, volume of data transferred, and the requesting provider.

Processing is carried out on the basis of Article 6(1)(f) GDPR due to our overriding legitimate interest in ensuring the trouble-free operation of our website and improving our services.

Controller

If you wish to contact us, the controller responsible for data processing is:

KCC GmbH Brunnenweg 19 64331 Weiterstadt Germany

Phone: +49 6150 9709230 E-mail: info@somnia24.com

Customer-initiated Contact via E-mail

If you initiate business contact with us by e-mail, we collect your personal data (name, e-mail address, message content) only to the extent you voluntarily provide it. The data is processed for the purpose of handling and responding to your enquiry.

If the contact serves to carry out pre-contractual measures (e.g. product enquiries, preparation of an offer) or concerns an existing contract, this data processing is carried out on the basis of Article 6(1)(b) GDPR.

If the contact is made for other reasons, the processing is carried out on the basis of Article 6(1)(f) GDPR due to our overriding legitimate interest in processing and responding to your enquiry. In this case, you have the right to object at any time, on grounds relating to your particular situation, to the processing of personal data concerning you based on Article 6(1)(f) GDPR.



Your e-mail address will be used solely for processing your request. Your data will then be erased in compliance with statutory retention periods unless you have consented to further processing or use.

Orders

Collection, Processing and Disclosure of Personal Data for Orders

When placing an order, we collect and process your personal data only to the extent necessary for fulfilling and processing your order and for handling your enquiries. The provision of data is required for the conclusion of the contract. Failure to provide the data means that no contract can be concluded.

Processing is carried out on the basis of Article 6(1)(b) GDPR and is necessary for fulfilling a contract with you.

Your data may be passed on, for example, to shipping companies, dropshipping or fulfilment providers, payment service providers, order processing service providers, and IT service providers. In all cases, we strictly comply with the statutory requirements. The scope of data transmission is limited to the minimum necessary.

Inventory Management

Use of an External Inventory Management System

We use an external inventory management system as part of order processing. For this purpose, the personal data collected in connection with your order is transferred to:

OnlySolution GmbH, Otto-Hahn-Str. 5, 65520 Bad Camberg, Germany

The processing of your personal data serves the purpose of fulfilling the contract concluded with you and is carried out on the basis of Article 6(1)(b) GDPR.

Data Subject Rights and Storage Period Storage Period

After complete performance of the contract, the data is initially stored for the duration of the statutory warranty period. After that, the data is retained in accordance with statutory retention periods, particularly tax and commercial retention requirements, and deleted after the expiry of these periods unless you have consented to further processing and use.

Rights of the Data Subject

Subject to the legal requirements, you are entitled to the following rights under Articles 15–20 GDPR:

- right of access,
- right to rectification,
- right to erasure,
- right to restriction of processing,
- right to data portability.



You also have the right to object to processing based on Article 6(1)(f) GDPR, as well as to processing for the purposes of direct marketing (Article 21(1) GDPR).

Right to Lodge a Complaint with the Supervisory Authority

Under Article 77 GDPR, you have the right to lodge a complaint with a supervisory authority if you believe that the processing of your personal data is unlawful.

You may lodge a complaint with the supervisory authority responsible for us at the following contact details:

Hessian Commissioner for Data Protection and Freedom of Information P.O. Box 3163 65021 Wiesbaden Germany

Phone: +49 611 14080

Fax: +49 611 1408900 or +49 611 1408901 E-mail: poststelle@datenschutz.hessen.de

Right to Object

Where the processing of personal data listed above is based on our legitimate interests pursuant to Article 6(1)(f) GDPR, you have the right to object to such processing at any time on grounds relating to your particular situation, with effect for the future.

If you object, we will cease processing the affected data unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights, and freedoms, or if the processing is necessary for the establishment, exercise, or defence of legal claims.

Last updated: 22 October 2024